

Bharati Vidyapeeth
(Deemed to be University), Pune
School of Distance Education

Assignment No.: 1

Course:	MBA	Class:	MBA 1	Semester:	2
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Subject:	Research Methodology
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Q.1) Attempt ANY ONE of the Following (1000 Words) (10)

- a) Explain the role of Motivations in research on research methodology and its influence on managerial decision making, Explain with examples.
- b) Does steps in research process is dependent on the Research Problem? Justify.

Q.2) Attempt ANY TWO of the Following (800 Words) (12)

What do you understand by Problem Formulation and Statement of Research

- a) Problem? Explain with case study.
- b) What are the types and errors in measurement? Give examples.
- c) Discuss if Census and sample survey is dependent upon the need and Importance of Sampling? Give examples.
- d) What are the criteria for Processing and Analysis of Data? Explain with relevant case study.

Q.3) Write Short Notes on (ANY TWO) (08)

- a) Is there a relationship between steps involved in processing of data and use of Statistical tools and techniques for research data analysis? How?
- b) Discuss the format of Reporting of research work with case study.
- c) Explain the users of Role of Computer in Research.
- d) What are the criteria for Use of Statistical Software Packages? Elaborate.

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